

Business Use-Cases and Threats

SOPHISTICATED CYBER THREATS

Hyper-personalized spear phishing attacks.

REPETITIVE TASKS

Billing and invoicing, online and scholarly research, etc. From chatbots to a sea of start-ups, the first step is to define goals and requirements with an eye for the tedious repetitive tasks.

COMPLEX OPERATIONS

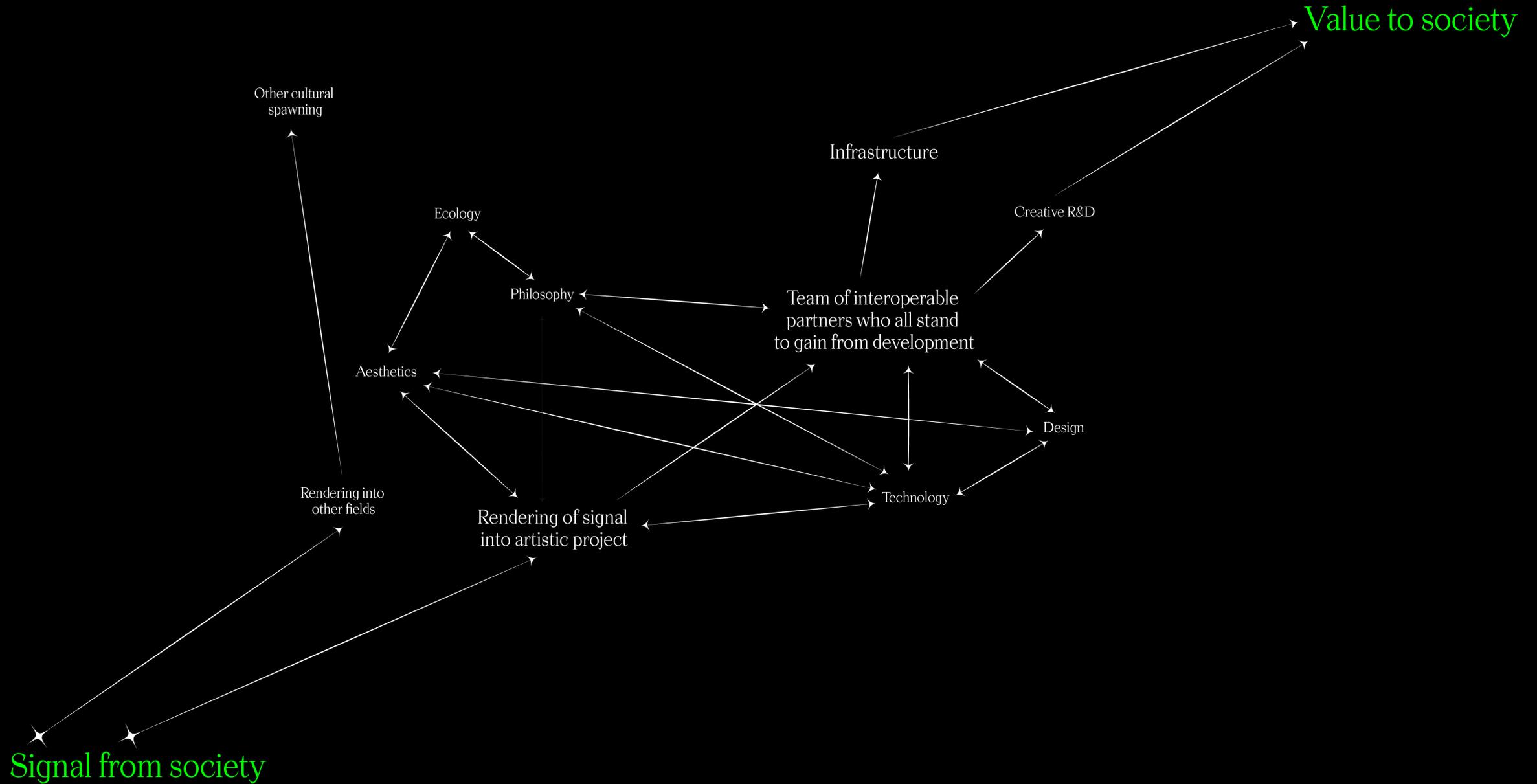
Shipping and logistics. See start-up ARTA.

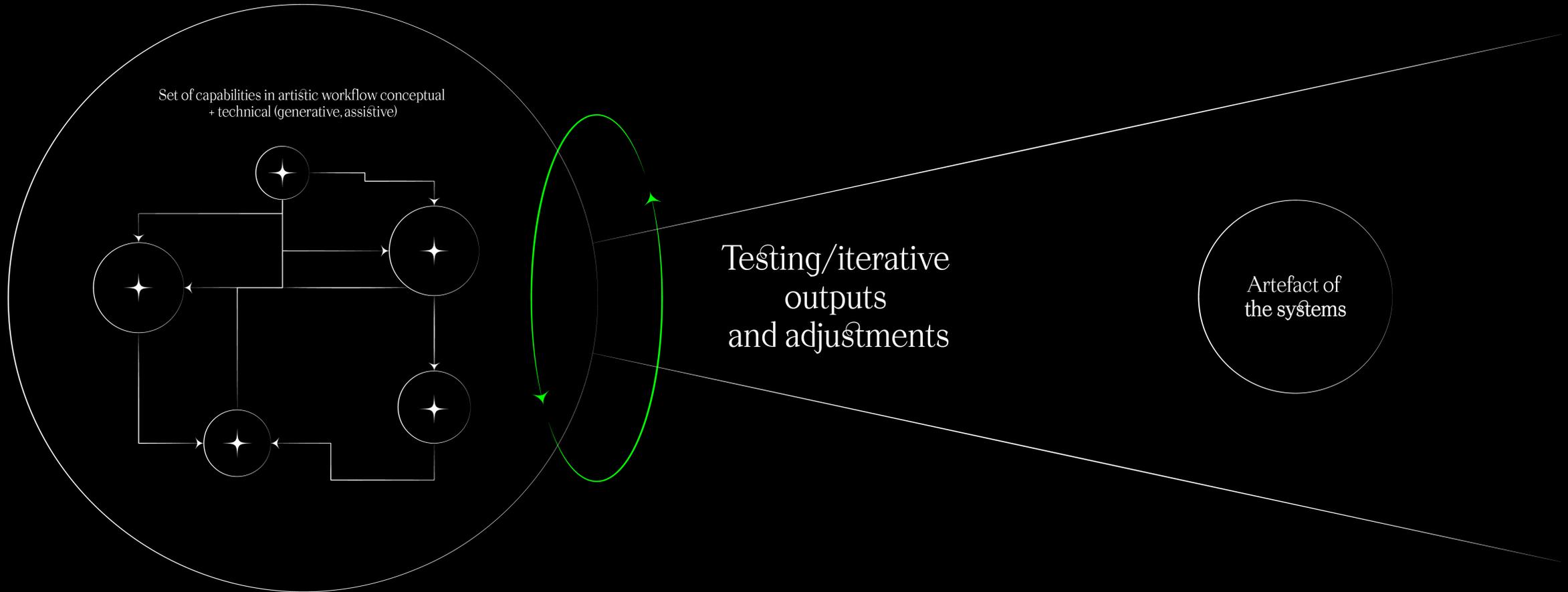
VALUATION FORECASTING

ArtRank has been using algorithmic value forecasting since 2014, but it has been shuttered since 2017. Other start-ups are working on the same problem, but the complexities are significant and public tastes can be difficult to predict.

VALUATION FORECASTING

This could become an arms race or self-determining economy if collectors start to use these tools and decisions made in the use of them drives value of certain works, galleries or artists artificially.





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Front End

